

A Traditional

FAMILY CONCERN



Since the opening of Gordon & MacPhail's "central, and commodious premises" over 100 years ago, we have endeavoured to provide our customers with the most unique and distinctive products of the highest quality. Originally offering the folk of Elgin luxury grocery items, tea, wine and spirits, the shop has evolved over time, and we are proud to say that its tradition of excellence is as strong as ever.

*"Their stock being personally selected, the groceries, wines and spirits are all high-class goods..."*

Opening advert for Gordon & MacPhail, 1895

Back in 1895, Gordon & MacPhail began selecting and buying malt whisky from distilleries throughout Scotland, maturing it in their own casks and, when they considered it to be at its best, bottling it for sale under their own label. That is exactly what we have continued to do to this day, boasting a highly acclaimed range of whisky products that are second to none.

Today, the business is run by the grandsons of one of the firm's first whisky buyers, John Urquhart. Still trading "in the best traditions of an old-style family wine and spirit merchant", it retains all the valued hallmarks of a family concern.



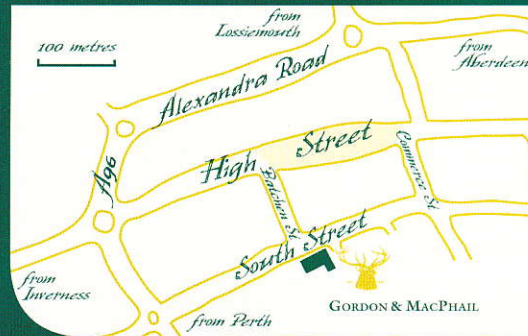
Where to Find

GORDON & MACPHAIL



*"A little licensed grocers, run by the quiet spoken Highland family, is by far the world's largest specialist dealer in malt whisky...a shrine for whisky lovers."*

Michael Jackson, The Independent



GORDON & MACPHAIL

RETAIL SHOP

58-60 South Street Elgin Moray Scotland IV30 1JX

Tel: 01343 545110

Email: retail@gordonandmacphail.com

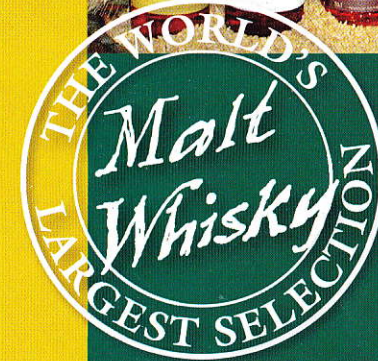
www.gordonandmacphail.com www.benromach.com

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Photography and design by The Digital Canvas Company, Forres



GORDON & MACPHAIL



Traditional Quality

Vast Whisky Selection

Fine Wines

Superb Delicatessen

First-class Service

Visit our shop at:

58-60 South Street  
Elgin  
Moray  
Scotland



# Malt Whisky

## SPECIALIST

GORDON & MACPHAIL is proud to be considered the World's Leading Malt Whisky Specialist. Our extensive stock includes 50 year old decanters and special presentation boxes, as well as rare single malts for the connoisseur. The firm's own label bottlings range from single and vatted malts to blends and liqueurs, and many are available as miniatures for sampling. In addition, we also hold a huge selection of other brands, including every distillery-bottled single malt available – over 700 brands and expressions.

CONNOISSEUR'S CHOICE is a famous, highly collectable brand amongst whisky connoisseurs, comprising an extensive range of over forty single malts, each with their own distinctive character. Our policy of buying distillery malts in bulk then maturing and bottling them under the Gordon & MacPhail name, has saved many of them from extinction.



Having lain silent for many years, Benromach Distillery on the outskirts of Forres was purchased by Gordon & MacPhail in 1993, and reopened for production in 1998. This hailed the welcome revival of the BENROMACH SINGLE MALT SCOTCH WHISKY, one of Speyside's best kept secrets.

Our impressive range of CASK STRENGTH single malts are bottled straight from the cask at natural strength and colour, and are non-chill filtered. Each new bottling bears the cask number, bottling date and unique cask strength of the whisky.

Originating from a variety of distilleries within Speyside, Highlands, Island, and Islay, our RARE OLD single malt scotch whiskies are remarkable by virtue of their old vintage or scarcity of supply.

A rare and exclusive treat for the enthusiast and connoisseur, the whiskies in our PRIVATE COLLECTION range have been selected by the Directors for their unique character and quality. Each bottling is of a limited quantity, and the individually numbered labels which bear a Director's signature also show the cask number, and distillation and bottling dates.

*"A liquid history of Scotland in one store..."*

Dave Broom, Wine Magazine

We also have extensive experience in the production of MALT WHISKY LIQUEURS, for which we use ancient and secret recipes, some dating as far back as 1745.



# Fine Wines

## SPIRITS & LIQUEURS

We stock a unique and extensive selection of about 600 wines and high quality champagnes, encompassing some of the finest vintages from around the world. In addition to this, we offer a comprehensive range of spirits and liqueurs to suit every taste.

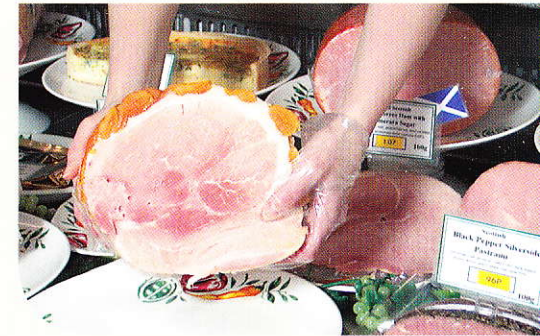


Whether connoisseur or novice, you will find that our friendly and helpful staff are only too pleased to guide you through our impressive range, offering any advice you may need to make an informed and appropriate choice.



# Delicatessen

## QUALITY FOODS



At Gordon & MacPhail we always strive to source the most distinctive and flavoursome foods to offer our customers. Whether you are looking for an elegant confectionery gift, an authentic ingredient for an international dish, a delicious local cheese or home cooked gammon, a quick and easy soup for supper, or an appetising bite, we invite you to visit our shop and explore the many options available.



*"A cracking delicatessen..."*

Duncan & Wendy Graham, Visiting Distilleries

Our superb selection of meats and cheeses can be found in our chilled display, where friendly and knowledgeable staff will be happy to serve you.

Especially popular all year round are our continental and local cheese baskets, and our range of hampers, delightfully presented and filled with a cornucopia of delights.